

CKUA Live



Leeroy Stagger & Tony D March 21, 2024

The Westbury Theatre - Edmonton, AB

Doors: VIP Experience 6:30 PM, General Admission 7:45 PM

Bigger than a house party. Smaller than an arena show. Where cool glasses of bubbly are raised and warm smiles are shared, **CKUA Live** is the place where we turn it up loud and enjoy live music with the friends we have and those we have yet to meet.

CKUA Live presents performances across musical genres and styles reflective of CKUA's legendary support of Canadian emerging and touring artists. This premiere event will give you opportunities to mix and mingle with CKUA show hosts, the artists and fellow music enthusiasts, all who believe the world is better when connected by music, arts, and culture.

You can be a star of the show! By becoming a sponsor of **CKUA Live**, you are demonstrating your support for ensuring a dynamic and vital Edmonton music scene and creative community. You are also directly supporting CKUA's ongoing sustainability and century-long commitment to music, arts and culture in Alberta and beyond.

**a concert experience
to benefit CKUA**



Leeroy Stagger

It's said the cells in your body replace themselves every decade. After 11 albums, two EPs and 17 years as a singer-songwriter, **Leeroy Stagger** has been wondering if maybe the soul works the same way. **Strange Path** is the name of Stagger's newest album and book, a name that applies as much to his unexpected route from the BC punk scene to southern-Alberta singer songwriter as it does to the album's own evolution.



Tony D

Tony D (Diteodoro) presents a high-energy show driven by fiery guitar riffs. He often surprises his audiences with the diversity of the music he weaves into his repertoire. Tony D is the guitarist for the spectacularly successful, JUNO award-winning band **MonkeyJunk**, and has been laying it down for over forty years.



Kaeley Jade

Kaeley Jade, an award-winning Métis singer/songwriter, actor, and multidisciplinary artist will treat our VIPs with an exclusive performance adding to the VIP Experience of mixing, mingling, drinks, tapas, Swag and good cheer!



The Westbury Theatre, located in the heart of Old Strathcona in Treaty 6 territory, the traditional gathering place for diverse Indigenous peoples including the Cree, Blackfoot, Métis, Nakoda, Dene, Ojibway, Sauleaux/Anishinaabe and many others whose histories, languages and cultures continue to influence our vibrant community of Amiskwaciwaskahigan also known as Edmonton.

be a sponsor
OR
buy a table

Presenting

\$10,000

As our Presenting Sponsor, you're the star of the show and as such, you will get recognized as a true champion of live music and a creative Edmonton. You will receive a custom on-air and digital advertising package, recognition on all event promotional materials and VIP Swag for you and your guests. Plus the chance to enjoy a centre stage view, meet the artists, grab the mic and introduce your company to a loyal CKUA fanbase when you introduce Tony D and Leeroy Stagger. How cool is that?!

VIP Reception

\$7,500

As our VIP Reception Sponsor, work with CKUA's creative events team to profile your company as part of the VIP Experience. As host of the pre-show party, this is a special chance to put your company in front of other community leaders in a way that demonstrates your support of the local arts scene. In addition to receiving recognition on all event promotional materials and getting VIP Swag, enjoy an up close and personal view of the performance, meet the artists and introduce Kaeley Jade! Being the VIP of VIPs has it's perks!

Lounge & Afterparty

\$5,000

As the Sponsor of the CKUA Live Lounge & Afterparty have a hand in setting the mood in the lobby, lounge and pop-up merch shop before and after the show. In addition to receiving recognition on all event promotional materials and getting VIP Swag, enjoy an up-close view of the performance with a chance to meet the artists.

VIP 8 Table

\$2,000

Enjoy this unique concert and VIP Experience with a group of 8 (maximum). Includes one (1) donated hour on CKUA's airwaves, VIP Swag bags for you and your guests, and an exclusive invitation to a future live broadcast event. (Non-hosted)

VIP 4 Table

\$1,200

Enjoy this unique concert and VIP Experience with a group of 4 (maximum). Includes one (1) donated hour on CKUA's airwaves, VIP Swag bags for you and your guests, and an exclusive invitation to a future live broadcast event. (Non-hosted)

benefits



	PRESENTING SPONSOR \$10,000	VIP RECEPTION SPONSOR \$7,500	LOUNGE & AFTERPARTY SPONSOR \$5,000	VIP 8 TABLE \$2,000	VIP 4 TABLE \$1,200
CUSTOM ON-AIR & DIGITAL ADVERTISING PACKAGE	✓				
INTRODUCE YOUR EVENT & PERFORMANCES WITH A CKUA HOST	✓	✓			
ONE TABLE FOR UP TO EIGHT (8) WITH PREMIUM SEATING & A CKUA ANNOUNCER HOSTING YOUR TABLE	✓	✓	✓		
PUBLIC ACKNOWLEDGEMENT & ON-SITE RECOGNITION	✓	✓	✓		
RECOGNITION ON ALL CKUA LIVE PROMOTIONAL MATERIALS, CKUA.COM & ANNUAL REPORT	✓	✓	✓		
PRODUCT PLACEMENT OR COMPANY INFO IN THE VIP SWAG BAG	✓	✓	✓		
NETWORKING: CONNECT WITH THE ARTISTS & YOUR COMMUNITY	✓	✓	✓	✓	✓
ONE (1) ON-AIR CKUA DONATED HOUR EXPERIENCE TO CELEBRATE A SPECIAL OCCASION	✓	✓	✓	✓	✓
VIP RECEPTION TIX & VIP SWAG BAGS	✓	✓	✓	✓	✓
CKUA LIVE BROADCAST EXCLUSIVE INVITE, & STUDIO TOUR	✓	✓	✓	✓	✓
VIP TABLE FOR EIGHT (8 MAXIMUM) OR FOUR (4 MINIMUM)* WITH PREMIUM SEATING (NON HOSTED) *ADD AN ADDITIONAL SEAT FOR \$300 EACH *SUBJECT TO LIMITED AVAILABILITY				✓	✓

○ we are

we are CKUA, a donor-supported independent media organization, proudly bearing a century-long legacy as the heartbeat of Alberta's vibrant cultural identity

we are musical enthusiasts, all bound by a shared passion to illuminate the world through the transformative power of music, art, and connection

○ vision

a better world connected through music, arts and culture

○ mission

building and connecting a global community of music, arts, and culture enthusiasts through in-person, broadcast, and online programming

○ values

community we create a feeling of belonging, connected through a shared passion

diversity we seek variety in programming, perspectives, and communities

inclusion we welcome and respect people from all walks of life and every generation who share our values

creativity we champion excellent artistic work and find fun and unique ways to celebrate it

curiosity we encourage and satisfy a thirst for knowledge and connection to music, arts, and culture

authenticity we are straight up, human, and genuine in the way we carry ourselves

○ CKUA audience



ckua live events are accessible to all



nearly 600,000 unique global users live streaming and listening OnDemand



475,000 listeners /month



more than 53,000 loyal followers of @ckuaradio on social channels

○ CKUA programming



33 multi-genre musical programs and online content produced by real people, 126 hours per week



more than 250 interviews yearly, with creators from every artistic discipline



more than 1000 Alberta artists and over 3000 Canadian artists are played yearly



more than \$700,000 in promotional value given back to the Alberta arts sector



CKUA *Live*

go live with ckua
in edmonton

to secure your sponsorship contact
sales@ckua.com

to secure your VIP table contact
events@ckua.com

thank you
for supporting CKUA

info & tickets