



*We are an inclusive, creative, hardworking group on a musical mission to enrich lives and support the arts.*

*As a member of the CKUA team, you'll enjoy a music-centric, arts-focused office culture and a professional, eclectic mix of colleagues. CKUA also offers bright, modern workspaces from the beautifully restored Alberta Hotel in Edmonton and Calgary Foundation CKUA Studio at Studio Bell (when we are not working remotely).*

Our team currently seeks a

## **Senior Producer**

To provide leadership and guidance to a dynamic team of professionals who bring their talent and creativity to crafting an engaging listening experience advocating and promoting CKUA's diverse communities through an eclectic music mix and related arts coverage.

Working in an ever-evolving media landscape, you will contribute to the evolution of established radio practices along with the convergence and emergence of countless digital platforms, recognizing that CKUA's content creation is applicable beyond traditional radio programming. The Senior Producer collaborates across CKUA, contributing to the planning, developing, organizing, producing, scheduling of content for CKUA platforms, creating opportunities for creativity and originality.

Your responsibilities include:

- Developing and monitoring evaluation criteria to assess the effectiveness of broadcast and digital content, ensuring the CKUA brand is consistently presented and intended outcomes achieved.
- The planning, coordination, and oversight of live and recorded performances in all CKUA studios, performances spaces and at live-on-location remote broadcasts
- The planning, organizing, production and supervision of audio for a wide range of music programming (live and/or recorded) interviews (short and long-form) conducted with a firm knowledge of sound journalistic and music presentation practices and integrity
- Recent relevant first-hand experience or thorough knowledge about broadcast and/or podcast hosting, to facilitate mentoring and training your colleagues to develop and maintain best practices as hosts and producers
- Active involvement in identifying, recruiting, and developing new voice and content creation talent.
- Take a leading role in the professional development of current hosts and content creation talent
- Coordinating video capture of music performance (both in-studio and remote locations), and special events (including fundraiser specials and live event broadcasts)
- Contribute to the development and ongoing management of the department budget and administrative practices.
- Working with our Community Relations team to maximize our collective ability to market and promote our broadcast and digital content and work with external partners (including sponsors, advertisers, and community partners) to fulfill their expectations
- Performing administrative duties, such as approving timesheets, approving leaves, organizing individual and group meetings, executing air checks, and planning special events
- Develop authentic content and strategies to strengthen and elevate CKUA's connection with existing listeners while creating new audience relationships which bolster and enhance the CKUA brand.

Collaborating with the Content Director, department colleagues, and cross-department colleagues, the Senior Producer takes a holistic approach to the planning, delivery, and administrative responsibilities necessary to support the presentation of multi-platform programming. Your leadership ensures the consistency required to promote the CKUA brand and mission as a predominantly listener-supported, community-centric entity.

Throughout your career, you have demonstrated the ability to:



- Host and produce compelling content that appreciates the distinctions and characteristics of varied media platforms and adheres to their evolving expectations and standards
- Provide mentorship, direction, and thoughtful guidance to improve our efficiency and the development of our colleagues.
- Demonstrate an in-depth knowledge of the specialized technical aspects of content production and delivery
- Plan, organize, produce, edit, and deliver assigned audio programs and program elements, including live or recorded content, to support a radio program, writing, and providing a voice for podcasts.
- Exhibit skilled research capabilities and a solid understanding of the craft of conducting informed interviews, engaging content, and dialogue to enliven and inform your audiences.
- Develop authentic content and strategies to strengthen and elevate CKUA's connection with existing listeners while creating new audience relationships which bolster and enhance the CKUA brand.

Your attention to detail and ability to prioritize and organize assignments and resources is key to meeting the challenges of this role. In addition, you will have direct involvement in defining and upholding CKUA broadcast guidelines, including technical standards, reporting requirements, and other regulatory or internal reporting needed to support our licensing obligations.

Throughout your career, you have gained valuable leadership experience. As a team player, your interactions demonstrate a high degree of respect and sensitivity for community members and stakeholders. In addition, you are aware of our communications' impact on diverse audiences, which is reflected in your thoughtful messaging and interactions with various individuals as a representative of CKUA.

This full-time position is based in Edmonton or Calgary. The terms and conditions are governed by the Collective Agreement between CKUA and IBEW Local 2228.

**Please tell us a little about yourself by forwarding an expression of interest, including salary expectations and resume.**

Please also provide a 30-minute audio demo that exhibits your skills as a host/presenter and audio producer to demonstrate your abilities as a mentor and host trainer.

This demo is not intended to translate into a hosting role at CKUA.

**Apply to [careers@ckua.com](mailto:careers@ckua.com) no later than September 30, 2022.**

**There is some urgency to fill this role to achieve our goals. We will be interviewing qualified candidates as they present themselves.**

*CKUA welcomes applications from all qualified individuals. However, we are particularly interested in and encourage applications from equity-seeking communities, including women, racialized and Indigenous persons, persons with disabilities, and persons of all sexual orientations and gender identities/expressions.*

### **About CKUA**

CKUA is a donor-supported arts organization that inspires and connects through the power of music, arts, culture and story. Focusing on musical discovery, we showcase the best creative work from Alberta and beyond and deliver it on-air, online and in-person.

In the spirit of our journey to promote reconciliation, we honour the truth of the shared history and acknowledge that we operate on Treaty 6 and Treaty 7 territories.

Treaty 6 territory is the traditional gathering place for diverse Indigenous peoples, including the Cree, Blackfoot, Metis, Nakoda, Sioux, Iroquois, Dene, Ojibway, Saulteaux/Anishinaabe and many others whose histories, languages and cultures continue to influence our vibrant community of Amiskwaciwaskahigan also known as Edmonton.

Treaty 7 is the traditional lands of the Blackfoot Confederacy which includes the Siksika, Kainai and Pikani, the Tsuut'ina and the Stoney Nakoda nations, including the Chiniki,



Bearspaw and Wesley nations. We also recognize the Metis people and the Inuit who make their home here in Mohkings'tsis, also known as Calgary.